

BETTER LEAF - BETTER CIGAR - BETTER PRICE!



BETTER LEAF * BETTER CICAR * BETTER PRICE!



RETAIL BOX (BOAT): 8 POUCHES 40 CIGARS WHOLESALE PRICE \$21.00

MASTER CASE: 40 RETAIL BOXES 1600 CIGARS WHOLESALE PRICE \$840.00

ALL-NATURAL TOBACCO FILLER FROM THE USA,
NICARAGUA AND DOMINICAN REPUBLIC - NO HTL!

WRAPPER: PENNSYLVANIA BROADLEAF

PACKAGED IN STAY-FRESH RESEALBLE POUCHES

MADE IN THE DOMINICAN REPUBLIC

IN STOCK * READY TO SHIP

POUCH QUANTITY: 5 CIGARS - MSRP \$3.99



SWEET AROMATIC

RUSSIAN CREAM

HONEY

HONEY BERRY

POINT-OF-SALE RETAIL DISPLAY HOLDS 32 RETAIL POUCHES!

ENHANCED VISIBILITY FOR GREATER SALES!













- ALL-NATURAL TOBACCO FILLER FROM NICARAGUA AND DOMINICAN REPUBLIC
- NO HTL!
- WRAPPER: ECUADORIAN CONNECTICUT
- MADE IN THE DOMINICAN REPUBLIC
- AVAILABLE IN RUSSIAN CREAM & SWEET AROMATIC
- PACKAGED IN RESEALABLE STAY-FRESH POUCHES
- RETAIL BOXES (BOATS) OF 8 POUCHES
 CONTAINING 24 CIGARS







RETAIL BOX (BOAT): 8 POUCHES / 24 CIGARS WHOLESALE PRICE \$21.00

MASTER CASE: 40 RETAIL BOXES / 960 CIGARS WHOLESALE PRICE \$840.00



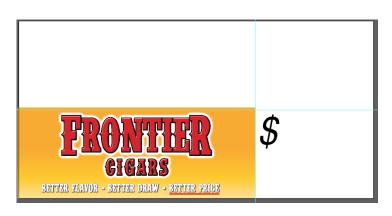
BETTER LEAF * BETTER CECAR * BETTER PRICE!



IN-STORE MERCHANDISING MATERIALS



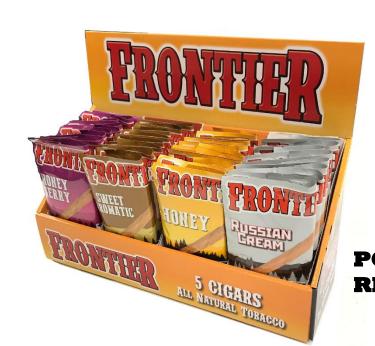
DOOR PUSHER - 2 SIDED



SHELF TALKER



POSTER 24X36



POINT-OF-SALE RETAIL DISPLAY

DARE TO COMPARE!	FRONTIER CICARS	OTHER BRANDS
ALL-NATURAL TOBACCO	$\overline{\checkmark}$?
NO HOMOGINIZED TOBACCO LEAF (HTL)	$\overline{\checkmark}$?
PENNSYLVANIA BROADLEAF WRAPPER	\checkmark	?
ECUADORIAN CONNECTICUT WRAPPER	$\overline{\checkmark}$?
PREMIUM GRADE USA, NICARAGUAN & DOMINICAN TOBACCO FILLER	$\overline{\checkmark}$?
FRESH-PACKED FOR FLAVOR	$\overline{\checkmark}$?
RESEALABLE STAY-FRESH FOIL POUCH	$\overline{\checkmark}$?
BETTER DRAW	$\overline{\checkmark}$?
BETTER PRICE	$\overline{\checkmark}$?
NO PREPRICED PACKAGING	$\overline{\checkmark}$?
BETTER MERCHANDISING	$\overline{\checkmark}$?
POINT OF SALE DISPLAYS	$\overline{\checkmark}$?
NO COMPLEX BUSINESS CONTRACTS	$\overline{\checkmark}$?
PROMOTIONAL INCENTIVE PROGRAMS	\checkmark	?
IN-STOCK INVENTORY	$\overline{\checkmark}$?

ER FAGS

FRONT

Who is Frontier Brands?

Frontier Brands is the owner, manufacturer, and distributor of Frontier Cigars to the wholesale distribution and retail cigar trade.

What types of cigars are Frontier?

Frontier manufactures and distributes Cheroots and XL Corona cigars.

What is the Frontier Cheroot?

The Frontier Cheroot (5.0" x 38 gauge) is an open-ended old-fashioned cigar made popular in the old western movies. Rough, crooked and a little rustic. Blended with the finest all-natural tobaccos from the Dominican Republic and Nicaragua wrapped in a USA Pennsylvania Broadleaf wrapper. Available in 4 flavors: Honey, Honey-Berry, Russian Cream and Sweet Aromatic. Packaged in pouches of 5 cigars.

What is the Frontier XL?

Frontier XL's (6.0" x 44 gauge) are all-natural large sized Corona cigars made with the finest all-natural Dominican and Nicaragua tobaccos and wrapped in a high-quality Ecuadorian leaf wrapper. Currently available in two flavors: Russian Cream and Sweet Aromatic. Packaged in pouches of 3 cigars.

Where are Frontier Cigars made?

All Frontier Cigars are made in our factory in the Dominican Republic.

What type of packaging is used?

Frontier Cheroots and XLs are packaged in special high quality resealable stay-fresh pouches.

Is there a "shelf life" for Frontier cigars?

With our proprietary infusion process, packaging methods and stayfresh pouches there is no need to humidify our cigars. Under normal retail conditions our cigars can maintain their flavor and freshness for years!

Aren't all mass-market cigars the same?

No! Many cigar companies use inferior tobaccos and man-made components like homogenized tobacco leaf (HTL) in their manufacturing process. Essentially, brown looking paper. Yuk! All our products consist of all-natural tobacco manufactured under our strict quality control process.

Why is Frontier better?

Frontier uses only the highest quality all-natural Dominican Republic, Nicaraguan and USA Pennsylvania Broadleaf tobaccos. Our cigars are infused using a special process that ensures a consistent experience start to finish. Our manufacturing process provides a perfect draw in every cigar.

I already have other brands in stock. Why do I need Frontier? Without sacrificing quality, our cigars are better priced for greater profits. In addition to the great price points, Frontier offers generous distributor, retail store and consumer incentives and rebate programs.

Are Frontier Cigars in stock?

Yes! Frontier Brands controls the entire manufacturing process. Instead of trying to shotgun the entire marketplace, Frontier Brands has systematically rolled out our cigars to avoid shortages. We maintain a significant inventory of all our products in preparation for our market expansion! Generally, shipping occurs within 2-5 business days.

Does Frontier provide merchandising assistance?

Yes! We have in-store marketing materials such as Point-of-Sale display units, shelf-talkers with a customizable pricing section, double-sided adhesive inside mount door pushers and various sized promotional banners. We also offer activation kits for "Cash and Carry" distributors to provide high visibility of Frontier.

PRICING* & SPECIFICATIONS

BRAND	ITEM #	STYLE	DESCRIPTION	WRAPPER	UPC	SIZE	UNIT	CIGARS PER	DIMENSIONS	WEIGHT	ORIGIN	WHOLESALE USD	MSRP
Frontier	F-CASE-H	Cheroot Cigar	Honey	Pennsylvania Broadleaf	686064272074	5.0 X 38	Master Case (40 Retail Boxes)	1600	18"Lx16"Wx13"H	20 lbs.	Dom. Republic	\$ 840.00	
Frontier	F-BOAT-H	Cheroot Cigar	Honey	Pennsylvania Broadleaf	680196314725	5.0 X 38	Retail Box (8 Pouches)	40	6"Hx3"Wx4.5"D	6.52 ozs.	Dom. Republic	\$ 21.00	
Frontier	F-POUCH-H	Cheroot Cigar	Honey	Pennsylvania Broadleaf	680196314688	5.0 X 38	Pouch	5	6"H x 5"W	.78 oz.	Dom. Republic	\$ 2.63	\$ 3.99
Frontier	F-CASE-HB	Cheroot Cigar	Honey-Berry	Pennsylvania Broadleaf	680196319331	5.0 X 38	Master Case (40 Retail Boxes)	1600	18"Lx16"Wx13"H	20 lbs.	Dom. Republic	\$ 840.00	
Frontier	F-BOAT-HB	Cheroot Cigar	Honey-Berry	Pennsylvania Broadleaf	680196314718	5.0 X 38	Retail Box (8 Pouches)	40	6"Hx3"Wx4.5"D	6.52 ozs.	Dom. Republic	\$ 21.00	
Frontier	F-POUCH-HB	Cheroot Cigar	Honey-Berry	Pennsylvania Broadleaf	680196314695	5.0 X 38	Pouch	5	6"H x 5"W	.78 oz.	Dom. Republic	\$ 2.63	\$ 3.99
Frontier	F-CASE-RC	Cheroot Cigar	Russian Cream	Pennsylvania Broadleaf	680196319348	5.0 X 38	Master Case (40 Retail Boxes)	1600	18"Lx16"Wx13"H	20 lbs.	Dom. Republic	\$ 840.00	
Frontier	F-BOAT-RC	Cheroot Cigar	Russian Cream	Pennsylvania Broadleaf	680196314732	5.0 X 38	Retail Box (8 Pouches)	40	6"Hx3"Wx4.5"D	6.52 ozs.	Dom. Republic	\$ 21.00	
Frontier	F-POUCH-RC	Cheroot Cigar	Russian Cream	Pennsylvania Broadleaf	680196314671	5.0 X 38	Pouch	5	6"H x 5"W	.78 oz.	Dom. Republic	\$ 2.63	\$ 3.99
Frontier	F-CASE-SA	Cheroot Cigar	Sweet Aromatic	Pennsylvania Broadleaf	680196319355	5.0 X 38	Master Case (40 Retail Boxes)	1600	18"Lx16"Wx13"H	20 lbs.	Dom. Republic	\$ 840.00	
Frontier	F-BOAT-SA	Cheroot Cigar	Sweet Aromatic	Pennsylvania Broadleaf	680196314701	5.0 X 38	Retail Box (8 Pouches)	40	6"Hx3"Wx4.5"D	6.52 ozs.	Dom. Republic	\$ 21.00	
Frontier	F-POUCH-SA	Cheroot Cigar	Sweet Aromatic	Pennsylvania Broadleaf	680196314459	5.0 X 38	Pouch	5	6"H x 5"W	.78 oz.	Dom. Republic	\$ 2.63	\$ 3.99
Frontier	F-DISPLAY w/Cigars	Prepackaged Retail Display w/Product	Honey, Honey-Berry, Russian Cream, Sweet Aromatic	Pennsylvania Broadleaf	691965151694		1 POS Display w/4 Retail Boxes (160 Cigars)	160	12.75"Wx5.0"Dx10.0"H	2.28 lbs.	Dom. Republic	\$ 84.00	
Frontier	F-CASE-MIXED	Prepackaged Retail Display w/Product	Prepackaged MC of 10 POS Display Units with Product	Pennsylvania Broadleaf	691965151717		Master Case (10 POS Displays/ 40 Retail Boxes/1600 Cigars)	1600	26"Lx14"Wx14"H	24 lbs.	Dom. Republic	\$ 840.00	
Frontier XL	FXL Case RC	Corona	Russian Cream	Ecuadorian Connecticut	686064260774	6.0 X 44	Master Case (40 Retail Boxes)	960	24"Lx20"Wx16"H	28 lbs.	Dom. Republic	\$ 840.00	
Frontier XL	FXL Boat RC	Corona	Russian Cream	Ecuadorian Connecticut	686064260644	6.0 X 44	Retail Box (8 Pouches)	24	8.0"Hx4.0"Wx6.0"D	10.4 ozs.	Dom. Republic	\$ 21.00	
Frontier XL	FXL Pouch RC	Corona	Russian Cream	Ecuadorian Connecticut	686064260583	6.0 X 44	Pouch	3	7.5"Hx4.0"W	1.15 oz.	Dom. Republic	\$ 2.63	\$ 3.99
Frontier XL	FXL Case SA	Corona	Sweet Aromatic	Ecuadorian Connecticut	686064260804	6.0 X 44	Master Case (40 Retail Boxes)	960	24"Lx20"Wx16"H	28 lbs.	Dom. Republic	\$ 840.00	
Frontier XL	FXL Boat SA	Corona	Sweet Aromatic	Ecuadorian Connecticut	686064260651	6.0 X 44	Retail Box (8 Pouches)	24	8.0"Hx4.0"Wx6.0"D	10.4 ozs.	Dom. Republic	\$ 21.00	
Frontier XL	FXL Pouch SA	Corona	Sweet Aromatic	Ecuadorian Connecticut	686064260590	6.0 X 44	Pouch	3	7.5"Hx4.0"W	1.15 oz.	Dom. Republic	\$ 2.63	\$ 3.99

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BRANDS, LLC

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Date		Leave Blank For Office Purposes	S			
Legal Name						
DBA						
Type of Business	Tobacconist	Cigar Store/	Retail /	Retail / Liquor Conve	Convenience	Wholesale Distributor
Business Address				Suite		
City				State	diZ	
Phone		Fax		Contact Email	-	-
Shipping Address: Sam	Same as Business Address	Address Other:				
City				State	Zip	
Phone		Fax		Contact Email	_	
Please Check	Individual	Partnership		Corp	21	Other
Is there a parent company?	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	No If yes, name	1			
Name of Owne	er(s) or Authori	Name of Owner(s) or Authorized Officer of Business	S			
Plea	se provide thre	Please provide three (3) trade references 1)	s 1)			
2)			3)			
Credit Card Visa		MasterCard		American Express	sia 🔲	Discover
Account Number			Expiration Date		Security Code	
Card Holder Name						
Credit Card Billing Address		Same as Business Address	Other			
Purchase Order Required	Ses [☐ No Authoriz	Authorized Buyer Name			
Phone		Ext.	Contact Email			
Please attach copie	es of State Ro Provide cop	esale Tax Exempt by of credit card (Certificate al <mark>l</mark> front & back)	pies of State Resale Tax Exempt Certificate along with your Retail or Wholesale Tobacco License. Provide copy of credit card (front & back) if this is the means of payment.	ail or Wholesale <mark>1</mark> s of payment.	Tobacco License.

Date

Signature

Signature below attests to the following: Signator is duly authorized; the information provided is true and acurate; the company complies with all State, County and Municipal governing laws pertaining to the sale of tobacco products induding age verification if selling retail to the consumer.

Title

Print Name



2022 WHOLESALE PARTNER INCENTIVE PROGRAM*

426 INTERSTATE COURT SARASOTA, FL 34240 (941) 378-3200

contact@frontiercigar.com

Company	,			Date	Phone	
Address				Suite	Email	
City	,	State		Zip	PO #	
FRONTI	ER CHEROOTS	ORDER QUANTITY	RETAIL UNIT DESCRIPTION	WHOLESALE COST RETAIL BOX (8 - 5/PACKS)	WHOLESALE COST MASTER CASE (40 - RETAIL BOXES)	EXTENSION
FRONTER HOREY	FRONTIER CHEROOTS HONEY RETAIL BOX = 8 5/CIGAR POUCHES MASTER CASE = 40 RETAIL BOXES (1600 CIGARS)		RETAIL BOX 8/5 POUCHES	\$21.00	\$840.00	
HOREY BERRY	FRONTIER CHEROOTS HONEY BERRY RETAIL BOX = 8 5/CIGAR POUCHES MASTER CASE = 40 RETAIL BOXES (1600 CIGARS)		RETAIL BOX 8/5 POUCHES	\$21.00	\$840.00	
PRONTER	FRONTIER CHEROOTS RUSSIAN CREAM RETAIL BOX = 8 5/CIGAR POUCHES MASTER CASE = 40 RETAIL BOXES (1600 CIGARS)		RETAIL BOX 8/5 POUCHES	\$21.00	\$840.00	
SWEET AROMATIC	FRONTIER CHEROOTS SWEET AROMATIC RETAIL BOX = 8 5/CIGAR POUCHES MASTER CASE = 40 RETAIL BOXES (1600 CIGARS)		RETAIL BOX 8/5 POUCHES	\$21.00	\$840.00	
RECONTRES.	FRONTIER CHEROOTS PREPACKED POS DISPLAY CONTAINS ONE RETAIL BOX EACH FLAVOR MASTER CASE = 10 DISPLAYS 40 RETAIL BOXES (1600 CIGARS)		POS DISPLAY 4 RETAIL BOXES	\$84.00	\$840.00	
FRONTI	ER XL	ORDER QUANTITY	RETAIL UNIT DESCRIPTION	WHOLESALE COST RETAIL BOX (8 - 3/PACKS)	WHOLESALE COST MASTER CASE (32 - RETAIL BOXES)	EXTENSION
Properties	FRONTIER XL RUSSIAN CREAM 6X44 CIGARS RETAIL BOX 24-CIGARS 8 INDIVIDUAL 3/COUNT POUCHES		RETAIL BOX 8/3 PACKS	\$21.00	\$840.00	
AL S	FRONTIER XL SWEET AROMATIC 6X44 CIGARS RETAIL BOX 24-CIGARS 8 INDIVIDUAL 3/COUNT POUCHES		RETAIL BOX 8/3 PACKS	\$21.00	\$840.00	
Print Name:		Signature:			Net Total Purchase	\$

* Program valid though December 31, 2022. Subject to terms and conditions.

INFLATION STAYED RED-HOT IN MAY AS CPI SPIKED 8.6% — HIGHEST SINCE 1981





SHOW YOUR CUSTOMERS YOU CARE!

MAKE GREAT MARGINS AND SAVE YOUR CUSTOMERS OVER \$2 PER POUCH OF CIGARS VERSUS THE PRICE OF OTHER LEADING BRANDS!

BETTIER LEAF * BETTIER CECAR * BETTIER PRICE





